



Get Clients Now! Workshop

With Joan Friedlander, Director of Training and Licensing
Get Clients Now!™

What powerful action steps could you take today to get more clients? Learn how to make the right choices about spending time and money on marketing, and set yourself up for success with an instant marketing action plan.

In this interactive workshop you will be introduced by veteran facilitator, Joan Friedlander, to the key principles that have made the Get Clients Now! simple 28-day marketing program so widely used by thousands of professionals worldwide for the last 12 years.

**Learn to create an endless stream of clients
by doing 10 simple things per day!**

YOU WILL LEARN...

- What really works to market a service business, and what doesn't
- Over 100 different tools & tactics for marketing your business
- What's the difference between a marketing tool & a marketing tactic and why it matters
- How to diagnose your marketing ailments with the Universal Marketing Cycle
- Discover the missing ingredients that have prevented your marketing from being successful
- Break out of "analysis paralysis" and make the right choices about spending time & money on marketing
- How doing ten simple things per day can bring you all the clients you'll ever need

**You will leave the workshop with a targeted, focused marketing action plan
you can implement immediately!**



THE GET CLIENTS NOW! PROGRAM IS FOR...

Accountants
Attorneys • Bodyworkers
Chiropractors • Speakers
Coaches • Consultants
Counselors • Designers
Financial Planners
Freelancers • Writers
Health Practitioners
Insurance Brokers
IT Professionals
Photographers • Realtors
Therapists • Trainers • YOU!

Tuesday, May 13, 2008

Noon - 4 pm

Marina Inn, South Sioux City

Cost: \$45 (includes lunch, book and workshop)

Send check in the amount of \$45/person to: SPWN, PO Box 1656, Sioux City, IA 51102

Please include names and contact info for those attending.

For more information, call 712-253-8118 or visit www.spwn.org.

Hurry! Seating is limited!